

## About Smartmicros

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Smartmicros is a mobile software company delivering upon a vision where **all** workers will regularly perform their routine business functions on mobile handsets. The Company's unique technology overcomes the primary issues hindering the mass adoption and consistent usage of mobile applications: lack of familiarity, ease of use and utility. The Smartmobile™ platform and related "Microapplications" will empower business users **everywhere** to perform their work in a contemporaneous fashion.

Smartmicros market entry is targeted at the Enterprise CRM market. In partnership with industry leader, Salesforce.com, the company is set to launch its' initial suite of microapplications, SmartSales™. This partnership will allow Smartmicros to showcase its vision to more than half a million users of Salesforce.com.

Smartmicros' ultimate goal is to enable the mass adoption of the most useful Microapplications for business users, consistently, on any combination of devices and networks.