

**Joining Notes for the Kauffman Seminar “What Industry Wants from Universities”
At the University of California, San Diego
Dinner on Thursday, March 12 through lunch on Saturday, March 14, 2009**

Dear Seminar Participant,

We look forward to welcoming you to this event. Following is some practical information to help you with your arrival. Please don't hesitate to contact us if you have any questions.

Contact:

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Orientation:

Participants are staying at a hotel on the beach in La Jolla, and the seminar is on the UC San Diego campus, in another part of La Jolla, about five kilometers from the hotel. (Note that the opening dinner on Thursday evening is at the hotel. Transportation will be provided from/to the hotel from/to the seminar location on Friday and Saturday.) La Jolla is a part of the city of San Diego, about 20 kilometers north of downtown. It is an upscale seaside resort. There are three parts of La Jolla: La Jolla Shores, where the hotel is located, the village of La Jolla, which is about two kilometers south of La Jolla Shores, and the main campus of UC San Diego, where the seminar will take place, which sits on high land above the coast.

For a walking tour of the village of La Jolla, with links to other walking tours of San Diego, see: <http://www.carolmendelmaps.com/walking-tours/la-jolla/index.html> See also <http://www.azsandiegobeaches.com/lajolla.htm> For general San Diego information, see the San Diego Convention and Visitors Bureau <http://www.sandiego.org>

Hotel:

La Jolla Shores Hotel
8110 Camino Del Oro, La Jolla, CA 92037, USA
Tel: +1.858.459.8271
Fax: +1.858.456.9346

The hotel is on La Jolla Shores beach <http://www.ljshoreshotel.com> This is approximately five kilometers from the seminar location on the main (“upper”) UC San Diego campus. The hotel is a short walk from the Scripps Institution of Oceanography <http://www.sio.ucsd.edu/>, the oldest part of the UC San Diego campus http://scripps100.ucsd.edu/timeline/timeline_big_sl.html

Directions to Hotel:

The hotel is about 20 kilometers north of San Diego Airport (Lindbergh Field). Unless you're renting a car, you should take either a shuttle (shared van making several stops) or taxi from the airport to the hotel. A shuttle costs approximately \$25 and a taxi about \$50.

<http://www.ljshoreshotel.com/default.aspx?p=DynamicModule&pageid=225671&ssid=73574&vnf=1>

Seminar Location:

The seminar is at the Weaver Center at the Institute of the Americas, on the main (“upper”) UC San Diego campus. This is approximately five kilometers from the hotel. There is reserved parking for the seminar participants nearby. (Note that the opening dinner on Thursday evening is at La Jolla Shores Hotel.)

Map and directions to the Weaver Center:

http://globalconnect.ucsd.edu/events/documents/Weaver_Center_directions_18Feb09.pdf

Transportation will be provided from/to the hotel from/to the seminar location as follows:

Friday:

07:00: Pick up at La Jolla Shores Hotel and drop at seminar location on campus
(driver then returns to hotel for second pick-up)

07:30: Pick up at La Jolla Shores Hotel and drop at seminar location on campus

20:00: Pick up at UCSD Faculty Club and drop at La Jolla Shores Hotel
(driver then returns for second pick-up)

20:30: Pick up at UCSD Faculty Club and drop at La Jolla Shores Hotel

Saturday:

07:30: Pick up at La Jolla Shores Hotel and drop at seminar location on campus
(driver then returns to hotel for second pick-up)

08:00: Pick up at La Jolla Shores Hotel and drop at seminar location on campus

12:00: Pick up at seminar location and drop at La Jolla Shores Hotel
(driver then returns to hotel for second pick-up)

12:30: Pick up at seminar location and drop at La Jolla Shores Hotel
(driver then returns to hotel for third pick-up)

13:00: Pick up at seminar location and drop at San Diego Airport (25 spots – see
Robie for seat reservation)

Dress Code:

San Diegan participants at the Conference will vary in their dress from conventional business wear to business casual, depending on their preference and style. Business casual is acceptable for all events, but if you are usually a more formal dresser, that is fine.

Weather in March in San Diego:

Average daily maximum: 66.3 Fahrenheit/19.0 Celsius

Average daily minimum: 53.6 Fahrenheit/12.0 Celsius

Rainfall: average total for March 2.26 inches/5.7 cm. March is the second wettest month in San Diego, with seven days with measurable rainfall. There are 11 clear, nine partly cloudy and 11 cloudy days on average, and two days with heavy fog.

Other: Sunshine is 70 percent of the possible, and relative humidity averages 74 percent in the early morning, 60 percent near noon and 59 percent in the late afternoon.

Please come prepared for somewhat cool early mornings and evenings.

For more detail see <http://www.wrh.noaa.gov/sqx/climate/san-san-month.htm>

Internet:

Complimentary wired internet service is available in the hotel guest rooms. Complimentary wireless service is available at the conference center and throughout the UCSD campus. Seminar staff will distribute user names and passwords for the UCSD wireless service.

Conference Agenda:

<http://globalconnect.ucsd.edu/events/kauffman09home.cfm>

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